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Mid-Year
Agency-Wide Report

2012



Always moving forward...

“ROI” Realization of Impact[©] Report



Dr. Jonita W. Reynolds,
Chief Executive Officer

Dear Friend of GCCSA,

“Policy makers and economists strongly agree that a highly educated and skilled workforce is one of the indispensable keys to economic success, particularly in the kind of [global] economic environment the United States will face for the foreseeable future.” This statement from the New Commission on the Skills of the American Workforce personifies the efforts and accomplishments highlighted in this report.

▶ As an agency, we continue to extend ourselves outside of our normal boundaries: creating new partnerships, establishing forward-thinking programs, and laying the groundwork for 2012 to be a year of progress. Why? Because there are few national notions more resilient than our collective belief in the American Dream. Coupled with the Board of Directors, the GCCSA team accepts as a truism that determined Americans willing to work hard and be responsible members of the community can become self-sufficient members of society.

▶ Evidenced by the result reflected in this report, is the drive fueling our 350 employees who participate in professional development workshops, earn continuing education certifications, and graduate with advanced degrees in order to expand their knowledge base and be better service to the community.

As the CEO of GCCSA, founded in 1965, I am proud of our first Mid-Year report and am looking forward to not only leading Texas’ largest Community Action Agency into 2012 and beyond, but also continuing to serve as a catalyst for educating, equipping, and empowering the most vulnerable populations in our community. It is our sincere desire that within these pages, the echoes of playful laughter of three and four-year-old children and the expressions of overwhelming joy from our most *seasoned* clients resonate.

>> OUR STRATEGY

"We are committed to doing "the right things right." The Year 2012 proves to be no different, as we continue to accept the challenge of creating economic self-sufficiency for the un-served and under-served residents of Harris County."

STEWARDSHIP.

1

GRANT ANNOUNCEMENT

- ▶ After being invited to participate in the Starbucks Vote.Give.Grow Campaign, we earned a **\$20,000** grant award to enhance programs and pursue new initiatives for Harris County residents.
- ▶ We successfully concluded a collaborative partnership with The Links, Inc. of Missouri City, Texas. Twelve monthly workshops were offered to **30** parents providing healthy food choices, and expert guidance on heart-healthy living.

EXPANSIVE NETWORK.

2

New GCCSA Head Start Sites Announced

- ▶ Adding **4** Head Start sites for the 2012-2013 School Year, our reach in the Harris County service area continues to grow; creating opportunities for toddlers and their parents to enroll and experience a nationally-recognized Early Childhood Education program.

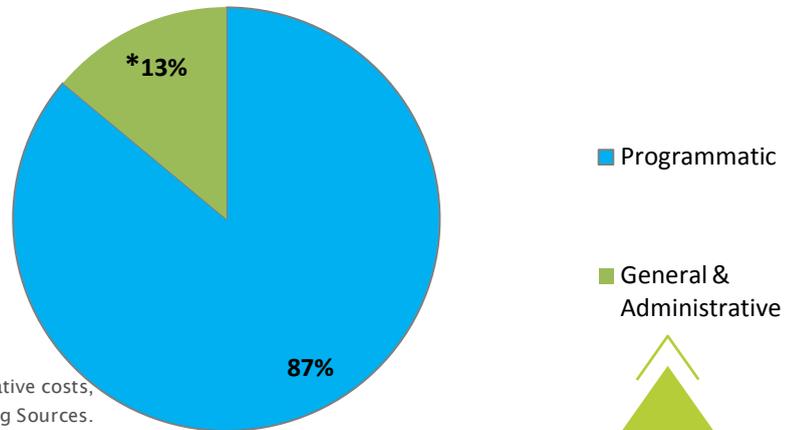


Financials



▶ A committed team of competent and compassionate professionals come together to solve the big issues, facilitate high-quality programs, and offer life-enhancing services to ensure the *American Dream* is not deferred.

Agency Expenditures Mid-Year 2012

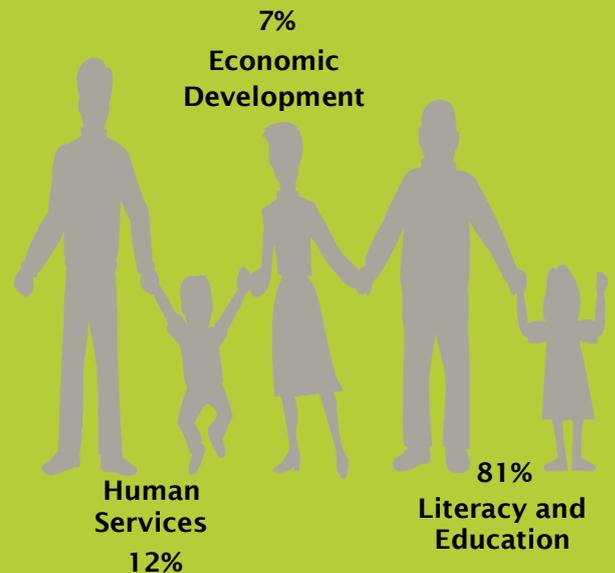


*GCCSA adheres to a 15% cap on administrative costs, as required by its Funding Sources.

GCCSA, Inc. Financials January - June 2012

Revenues	
Federal & State Grants	11,667,983
Other Revenue	—
In-Kind Revenue	2,540,973
Total Revenue	14,208,956
Expenditures	
Program Services	9,808,660
General & Administrative	1,859,322
In-Kind	2,540,974
Total Expenditures	14,208,956

Investing in the Community



Audits completed in Mid-Year 2012

- ▶ National Foreclosure Mitigation Counseling Results: No Findings
- ▶ 2011 Financial Audit Results: No Findings

The Better Business Bureau's *BBB Standards for Charity Accountability* designates a fiscally-responsible charitable organization as follows: program activities account for at least 65% of total expenses and related contributions on fundraising account for no more than 35% of expenses.



Quick Facts:
 All Sites Fully Enrolled!

Head of Household - Family Type

	Early Head Start	Head Start
Two-Parent Families	25	757
Single-Parent Families	40	914
Not Specified	6	189

Meals Served:

Breakfast	82,481
Lunch	87,283
Snacks	132,284

Parents received the following services:

- Emergency Assistance
- Housing Assistance
- Mental Health Services
- ESL and Adult Education
- Health Education
- Parenting Education
- Substance Abuse Prevention

“I have not known of a program that accepts the most challenged students and nurtures them into young boys and girls who can become successful in anything they choose.”

Thank You GCCSA Head Start!

► It is my privilege to inform you that my daughter, Claire is a former bilingual student at Gregg Head Start in the Houston Independent School District.

Claire’s early, strong training at Gregg stayed with her. She moved into all of the advanced bilingual groups within her Spanish class. Because Claire continued to develop at record rates, I applied for

her to be admitted into the Gifted and Talented, Bilingual Vanguard Program. She has been accepted. Her Spanish continues to become more and more fluent daily. Her math and writing skills are beyond her age. She is soaring...

► That is because Gregg and the Head Start team have a rhythm for supporting, encouraging, and teaching children at a measure that exceeds most great schools!

Dawn Bradford
 Dawn Bradford, parent



Community Services



The high-quality programs and services offered to the community are relevant and diverse: Asset Acquisition, Workforce Development, Adult Literacy Education, Technology Training, Housing Counseling, Food Distribution, Emergency Financial Assistance, Transportation and Youth Development.



What's New? Workforce Development Incentive Program

► We applaud our Tier III clients who exemplify the motto of "excellence." After securing employment and maintaining a job for more than 30 days receive incentives in recognition of their achievements!

As of June 2012, **91** employed participants have maintained employment for **90** days.

5,171 individuals with food insecurities accessed our food pantry

Our Food Pantry

► This year, our Food Pantry has expanded significantly to include food donations from Whole Foods, Walgreens, and Merchant's Mart.

Like many seniors, our clients have pet companions. A new partnership forged with PetCo supplies dog and cat food which allows us to care for 'man's best friends' and most importantly the people who love them.

47%



10%



43%



Who we Serve...

600+ individuals enrolled in courses to obtain skills/competencies required for employment

95.1% of our clients increased their financial literacy skills by enrolling in our money management workshops

EDUCATE.

EQUIP.

116 employed clients received an increase in employment income and/or benefits

858 people avoided eviction, preventing the loss of shelter through the rental assistance program

179 individuals became gainfully employed by participating in our Workforce Development program, eliminating joblessness

7,000+ individuals accessed GCCSA's life-enhancing services, making the first step toward self-sufficiency

36 clients have transitioned out of poverty in June '12, bringing the Mid-year total to 154 persons

85 individuals received tax preparation assistance

43 individuals' homes were saved amid potential foreclosure

EMPOWER.



The Promise of Community Action
*Community Action changes people's lives,
embodies the spirit of hope,
improves communities and
makes America a better place to live.
We care about the community
and we are dedicated to
helping people help themselves
and each other.*

Gulf Coast Community
Services Association, Inc
9320 Kirby Drive
Houston, TX 77054



Tel: 713-393-4700

www.gccsa.org

Educate. Equip. Empower.